



# KIND *in the* VINES



**A fundraiser benefitting The Kindness Closet**  
*North Carolina's only hygiene bank*

## **2024 PARTNERSHIP OPPORTUNITIES**

Davesté Vineyards  
Wednesday, October 9, 2024  
6:00 - 8:00pm



## ABOUT KIND IN THE VINES



**Kind in the Vines** is the Kindness Closet's first signature annual event, bringing together over 150 donors, volunteers, and community supporters for an elegant evening at Davesté Vineyards. While no doubt a fun party, Kind in the Vines is a night dedicated to fighting hygiene insecurity in Iredell County. Currently, more than one-third of our neighbors are struggling to afford life's everyday essentials - items like shampoo, deodorant, soap, laundry detergent and feminine hygiene products - none of which are covered by government assistance programs. Often they silently suffer with this hidden and highly stigmatized crisis. As North Carolina's only Hygiene Hub, the Kindness Closet is working everyday to remove barriers to essential hygiene for our neighbors who are struggling to afford their most basic needs.

**Kind in the Vines** provides the Kindness Closet with critical funds needed to continue this important work in our community. Together, let us wine down our Wednesday by extending a helping hand, and united in the belief that everyone deserves access to basic health needs, to hygiene products, and to human dignity.

### Event Details:

- When:** Wednesday, October 9, 6:00-8:00 p.m.  
**Where:** Davesté Vineyards 155 Lytton Farm Rd  
Troutman, NC 28166  
**What:** Enjoy a fabulous evening of food, drinks, live music, hands-on service project and silent auction.  
**Who:** This event is open to the public.  
Maximum of 150 attendees.



# 2024 PREMIER PARTNER OPPORTUNITIES

## PRESENTING SPONSOR

\$10,000

- Identification as Presenting Sponsor on all pre-event and day of signage
- Logo Inclusion in All Event Materials
  - Digital & Print
- Recognition in email sent to 14,000 Davesté customers.
- Listed in event program as Presenting Sponsor
- Recognition During Event Program
- One page advertising space in program
- 2 Dedicated Social Media Posts
- 10 Event Tickets
- Option to provide Prizes/Giveaways
- First right of refusal to sponsor in 2025

## PLATINUM SPONSOR

\$5,000

- 1 Dedicated Social Media Post
- Logo Inclusion in All Event Materials
  - Digital & Print
- Recognition During Event Program
- Option to Provide Prizes/Giveaways
- 6 Event Tickets
- 1/2 page advertising space in program

## GOLD SPONSOR

\$2,500

- 1 Dedicated Social Media Post
- Logo Inclusion on All Event Materials
  - Digital & Print
- Recognition During Event Program
- Option to Provide Prizes/Giveaways
- 4 Event Tickets
- 1/4 page advertising space in program

## SILVER SPONSOR

\$1,500

- Inclusion in Social Media Post
- Logo/Name on event website
- Option to Provide Prizes/Giveaways
- 2 Event Tickets

## MARKETING PARTNER OPPORTUNITIES

### ONLINE AUCTION SPONSOR (\$5,000)



One of the most engaging aspects of the event, the online auction creates excitement and a stir as guests outbid one another.

Benefits include 6 tickets, your company logo/name on the event website, identification as Online Auction Sponsor on pre-event and day of signage, text to be sent out during the event thanking your company as the Online Auction Sponsor, and recognition in the newsletter distributed to over 14,000 Davesté and Kindness Closet emails.

### DAVESTÉ WINE SPONSOR (\$5,000)



Welcome guests at the bar during the event by featuring your company on cocktail napkins given out with each drink.

Benefits include 6 tickets, your company logo/name on the event website, identification as Davesté Wine Sponsor on pre-event and day of signage, and a special thank you as the Davesté Wine Sponsor in the newsletter distributed to over 14,000 Davesté and Kindness Closet emails.

### HANDS ON SPONSOR (\$3,500)



Each guest will experience packing hygiene kit to give out in our community.

Benefits include 4 tickets, your company logo/name on the event website, identification as Hand On sponsor on pre-event and day of signage, your company logo on signage at the Hands On Service area.

### FOOD SPONSOR (\$2,000)



Benefits include 2 event tickets, your company logo/name on the event website, identification as Cup Sponsor on pre-event and day of signage, your company logo on the cups for the event, and a quarter page color ad in the event program.

# 2024 PARTNERSHIP COMMITMENT FORM



## PARTNER INFORMATION

Company or Donor Name

Contact Name (if different than Donor Name)

Street Address

City

State

Zip

Phone

Email

Website

Signature

### PREMIER PARTNER OPPORTUNITIES

- Presenting Sponsor | \$10,000
- Platinum Sponsor | \$5,000
- Gold Sponsor | \$2,500
- Silver Sponsor | \$1,500

### MARKETING PARTNER OPPORTUNITIES

- Online Auction Sponsor | \$5,000
- Wine Sponsor **\$SOLD**
- Hands On Sponsor | \$3,500
- Food Sponsor **\$SOLD**

### INDIVIDUAL TICKETS

Each Ticket \$75

\$75 X \_\_\_\_\_ # of Tickets = \$ \_\_\_\_\_ Total

OR

ORDER  
TICKET  
ONLINE

SCAN



TOTAL COMMITMENT \$ \_\_\_\_\_

### PAYMENT INFORMATION

- Check enclosed
- Please send invoice
- Credit card (We will contact you to make a credit card payment)

Please make checks payable to: The Kindness Closet  
Mailing Address: The Kindness Closet | P.O. Box 4896 Mooresville, NC 28117

Interested in a different experience for our guests? Let us capture a custom marketing opportunity for your brand. Just reach out to Deb Popolizio at (631) 804-8835 to discuss your ideas.